

**Bill Ashley**  
CEO  
Allied National

Bill Ashley, who previously served more than 30 years as Chief Executive Officer, stepped into the role of Executive Vice President in January 2023. He is leveraging his deep expertise and broad industry contacts to assist Allied National in finding and implementing opportunities to grow Allied's business.

Bill earned a bachelor's degree in economics with minors in sociology and political science in 1979 from Pitzer College in Claremont, Calif. Shortly after graduating, he joined Allied full-time. Less than a year later, he assumed responsibility of Allied's data processing needs. In 1990, he took over the management responsibilities that were performed by the company's founder. As CEO, he was responsible for charting the company's strategic direction and the development of new products and opportunities. He was named "2012 Person of the Year" by Munich Health North America, one of three business segments of Munich Re.